



President: Andy Healy
Vice-President: Clint Neville
Secretary: Amy Guida
Treasurer: Johnny Carcioppolo

HBA Meeting Agenda for August 14, 2018

8:00-8:15 Members arrive, sign in and Network with other members.

8:15-8:20 Introduction of breakfast sponsor.

- Andy Healy of Selective Management Services and HBA President. Andy will have a few minutes to talk about his company. We will also go LIVE on Facebook for a few minutes.

*****Do you want to sponsor breakfast and have a few minutes to talk about your business LIVE on Facebook? See any board member to sign up*****

8:20-8:30 HBA News and Announcements

- We are looking for volunteers to participate on a committee to help plan First Friday activities. In return your business will get plenty of advertising and recognition. See any board member to sign up.
- Information on Bowling Tournament for The Miracle League.
- Introduction of BUSINESS of the WEEK – this is a new benefit to HBA Members who attend monthly meetings and actively participate in events sponsored by HBA. If chosen, a picture of your business and short article will be published on the HBA website and Facebook page. From time to time we will pick a business to highlight in the Helena Reporter. Businesses chosen are at the sole discretion of the Board and will primarily be based on the level of participation in HBA from the member.

8:30-8:50 Introduction of this month's Guest Speaker

- This month our speaker is Melinda Thomas of Melinda Thomas Creative. She will be sharing tips, techniques, and ideas for including video in your business marketing. Learn why video is the most powerful (and free) marketing for small businesses, how to manage your fear of being on camera, and create videos that don't make you cringe.

8:50-9:00 Welcome any new members, special announcement from Adam Windsor (Past President) and close the meeting