



President: Adam Windsor
Vice-President: Andy Healy
Treasurer: Rodney Parker
Secretary: Johnny Carcioppolo

General Meeting Minutes

Date: August 1, 2017
8:00am – 9:00am

Adam opened the meeting by introducing the board members and what their positions are. He reviewed the numbers from July 4th fireworks. We had \$5,500 from sales of shirts and sponsorships and the City gave \$5,000 towards the fireworks. We sold 435 of 500 T-Shirts.

We discussed Movies in the Park for August. The date will be August 4th provided we don't get rained out again.

Adam had all the visitors introduce themselves and tell where they were from. I was able to get first names only so this is what I have: Kyle, Heidi, Taylor, Jay, Linda, Shella.

Heidi and Taylor spoke on behalf of DECA and FBLA from Helena High School. They teach 9th graders and are looking for volunteers to help at their meetings and to help students prep for competition. Adam has their contact information if anyone is interested in helping out.

Brian and Chris from the Helena Beautification Board spoke next about the purpose of the board and projects they are involved with. They present a beautification award each month to a resident and business in Helena. Those are announced on the 1st of the month and the winners have been notified prior to the announcement. They spoke about how they decorate Old Town Helena main street during the year and for the holidays. Some things coming up are: Scarecrows in the fall, Carolers around Christmas time, they will host the 1st annual Christmas Tree Lighting the first week in December as well.

Mary and John then gave an update on the Helena Miracle League activities. A Gold tournament is scheduled for October 9. Andy will help put that together with Food trucks and helping with various sponsorships for the tournament. Mary also talked about the decision they made on the material for the field. She passed around samples and let us know which one they decided on. A sign will be added at the entrance of the park by the library that says FUTURE HOME of Helena Miracle League. John passed around sponsor forms for the baseball field and if people fill out their forms and turn them in with their first payment in August, their business name will be placed on that sign which will remain up after the field opens. It's a great way to get your business name out there for a very long time. You can take up to 24 months to pay off your pledge as well.

The HBA officially donated \$500.00 to the Helena Miracle League with the proceeds from the Food Truck Rally that Andy was in charge of. Mary was very grateful to receive the check.

Great Clips received their official plaque and picture from their Grand Opening Celebration last month. They were also the sponsor for this month's meeting and provided breakfast for everyone.



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Dan did a quick review of his book of the month which was titled Unsubscribe.

Everyone in attendance placed their business card in for our monthly drawing for Spotlight Business of the Month. Since we did not have a meeting in July we actually picked 2 winners. The winners were Bob

Van Loan for July and Kristi Scozzaro for August. Johnny will get with them in the next few weeks to conduct an interview about their business to be published in the Helena Reporter.

Before adjourning everyone was told that the September General Meeting would be on Sept. 5th and will be another early evening social instead of a morning meeting. Greg Arcara will host this one and it will be at his office Arcara Residential 771 2nd Street, Helena, AL 35080 from 5:30pm – 7:30pm. We hope to see everyone there in September. Reminders will be sent out prior to the event.

The meeting was adjourned at 9:00am.